

Department of Business & Economics

Chairperson: Corinne Nicholson

Majors and Minors

Major in Business Administration (B.A.)

Students with a particular interest in one of the major fields (Accounting; Economics, Finance, Management, Marketing, or General Business) may choose their elective courses accordingly.

Major in Business Administration (B.A.) with a Specialized Program of Study

in one of the following areas:

- Equine Business Management
- Therapeutic Horsemanship Business Management
- International Business
- Management and Information Technology, or
- Management Ethics and Social Responsibility.

The strength of the Business Administration major derives from combining studies in the St. Andrews General Education curriculum, the common body of knowledge in the business curriculum, and specific courses in an area of emphasis or an interdisciplinary specialized program of study. Additionally the department offers minors in (1) Business and Economics and (2) Equine Business Management.

Mission Statement:

The Business and Economics program, in keeping with the mission of the College, develops in our students a blend of skills, knowledge, professional behavior and values. The department strives to combine the strengths of a liberal arts education with professional preparation in its various disciplines to meet the objective of providing future managerial and professional leadership to the region and the world. All of the majors prepare students for careers in the business, nonprofit and government sectors and they also provide students with the knowledge, skills and disposition to pursue graduate studies in a wide variety of disciplines.

Learning Outcomes:

- Demonstrate Knowledge in the Disciplines
Demonstrate a competent understanding of theories, concepts and subjects in the major.
- Exhibit Communication Skills
Become an effective and efficient communicator.
- Demonstrate Critical Thinking Skills
Demonstrate the ability to locate, evaluate, analyze and synthesize information relevant to the disciplines of the major.
- Develop Leadership Skills
Demonstrate the ability to work with others, including within and across groups.
- Exhibit Professional Behavior
Exhibit professional competencies and habits.

Internships in Business & Economics

An internship with a business organization or a non-profit or governmental agency enables the student to explore potential careers, clarify his/her educational and career

goals, develop new skills, gain valuable work experience and develop professional contacts. Prospective interns must meet College-wide requirements and be approved by the Department. Internships can be taken during any academic semester and interns receive variable credits in BUS 395 or 495 based on the nature of the onsite experience. During recent years students completed internships at the following companies: Campbell Soup Co., BB&T, Butler Manufacturing Co., Habitat for Horses, Pinehurst Resort and Country Club, Merrill Lynch, International Visitors Council, Wesleyan Equestrian Center, Scotia Village Retirement Community, Scotland County Chamber of Commerce, Scotland Memorial Hospital, Triune Capital Advisors, and Wachovia Bank & Trust Co.

The Business & Economics Majors

Requirements for Transfers Students

Transfer students are required to meet the College-wide general education requirements and must take 27 credits of the required business courses in the major at St. Andrews. In order to ensure that the Departmental goal of familiarity with a thorough business plan is met, students who have taken any course entitled “Principles of Management” at another institution must take BUS 302 Entrepreneurship at St. Andrews.

Major in Business Administration

51 credits

its

Core Requirements

33

ECON201	Microeconomics	3
ECON202	Macroeconomics	3
ACCT201	Principles of Accounting I	3
ACCT202	Principles of Accounting II	3
BUS301	Business Law	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3
CIS 111	Intro. Computer Usage	3
Math 205	Statistics	4
or BUS 252	Business Statistics	or 3

Capstone Course

3

BUS 480	Senior Policy & Strategy Seminar	3
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Business & Economics Electives

15

Students will work with their faculty advisor to select upper-level business electives appropriate to their area of interest and proposed career path

Major in Business Administration with a Specialized Program of Study in Equine Business Management: 55 credits

Business Courses 30

ECON201	Microeconomics	3
ACCT201	Principles of Accounting I	3
BUS301	Business Law	3
BUS302	Entrepreneurship	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3

Management Elective:

BUS 332	Organizational Behavior	
or BUS 333	Human Resource Management	3

Marketing Elective:

BUS 322	Advertising and Promotion	
or SS 380	Sport Marketing	3

Equine Courses 14

EQ 244	Stable Management	2
EQ 244L	Stable Management Lab	2
EQ 340	Equine Business Management	3
EQ 341	Preparation for ANRC Testing	
or EQ 249	History & Theory of Modern Riding	3
EQ 350	Horse Science I	3
TH 155	Intro. to Therapeutic Horsemanship	1

Capstone Course 3

BUS 480	Senior Policy & Strategy Seminar	3
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Senior Project 3

BUS 495 or 498 or 499	Senior Project	3
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Electives 5

chosen from:

ACCT 202	Principles of Accounting II	3
ECON 202	Macroeconomics	3
COM 252	Journalism	3
EQ 248	Basic Riding Instructor Skills	2
EQ 248L	Basic Riding Instructor Skills Lab	1
EQ 342	Form to Function: Judging and Selecting Hunters	3
EQ 415	Current Therapies in Equine Internal Medicine	3
EQ 416	Intro to Equine Clinical Pharmacology	3
EQ 417	Equine Orthopedic Lameness	3
EQ 418	Equine Nutrition	3
EQ 440	Intro to Contemporary Riding and Teaching	2
EQ 440L	Contemporary Riding and Teaching Lab	2
EQ 422	Horse Science II	3
BUS 395	Internship in Business & Economics	3
EQ 395	Internship in Sport Studies	3

Additionally, the student must take two Equitation courses at St. Andrews.

Major in Business Administration with a Specialized Program of Study in Therapeutic Horsemanship Business Management: 57

credits

Business and Economics Courses 24

ECON201	Microeconomics	3
ACCT201	Principles of Accounting I	3
BUS301	Business Law	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3

Management Elective:

BUS 332	Organizational Behavior	
or BUS 333	Human Resource Management	3

Equine and Therapeutic Horsemanship Courses 21

EQ 244	Stable Management	2
EQ 244L	Stable Management Lab	2
EQ 248	Basic Riding Instructor Skills	2
EQ 248L	Basic Riding Instructor Lab	1
EQ 340	Equine Business Management	3
TH 246	TH Principles & Concepts	3
TH 346	Adv Techniques in Therapeutic Horsemanship	4
TH 347	TH Program Mgmt: Administration	2
TH 348	TH Program Mgmt: Advanced Techniques	2

Capstone Courses 9

TH 465	TH Issues and Ethics	3
TH 466	Survey of Specialties in Therapeutic Riding	2
BUS 495 or 498 or 499	Senior Project	minimum of 1
BUS 480	Senior Policy & Strategy Seminar	3
Certification (Red Cross) in First Aid and CPR		

Electives 3

chosen from:

ACCT 202	Principles of Accounting II	3
BUS 302	Entrepreneurship	3
BUS 322	Advertising & Promotion	3
BUS 341	Investments & Portfolio Analysis	3
BUS 361	Management Information Systems	3
BUS 395 or SS 395	Internship	variable
BUS 451	Operations Management	3
EQ 350	Horse Science I	3

Major in Business Administration with a Specialized Program of Study In International Business 5 4

Credits

Core Requirements **30**

ECON201	Microeconomics	3
ECON202	Macroeconomics	3
ACCT201	Principles of Accounting I	3
ACCT202	Principles of Accounting II	3
BUS301	Business Law	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3
Math 205	Statistics	4
or BUS 252	Business Statistics	or 3

Business Electives **6**

chosen from:

BUS 304	Introduction to International Business	3
BUS 342	International Financial Management	3
BUS 422	International Business Management	3
BUS 422	International Marketing Management	3
ECON341	Current Issues in International Economic Development	3
BUS 390 or 395 or 398 or 490 or 495 or 498		

International Business Elective **3**

chosen from:

BUS 422	International Marketing Management	3
BUS 431	International Business Management	3

International Electives **6**

Courses with relevant international content in areas such as Anthropology, Asian Studies, History, or Political Science may be chosen with the approval of the Business and Economics Department. Examples include:

ANT 209	Introduction to Cultural & Social Anthropology	3
AS 101	Introduction to Asia I	3
AS 102	Introduction to Asia II	3
POL 211	Introduction to International Politics	3
POL 309	Politics of Non-Western Areas	3

Capstone Course **3**

BUS 480	Senior Policy & Strategy Seminar	3
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Language and Culture **6**

The student will be expected to complete the St. Andrews foreign language requirement plus two additional courses. Students may substitute appropriate courses in a foreign language during the study abroad program, subject to approval by the chair of the B/E Department. If the student is a native speaker of a language other than English and the student fulfills the language/culture requirement as described in the College Catalog this requirement will be waived.

Approved International Experience *credit varies*

1. One academic year abroad at a university such as St. Andrews University in Scotland, Kansai Gaidai in Japan, or Han Nam University in Korea.
2. One Fall or Spring Semester abroad, either at a university or in a study-abroad program such as Beijing or Brunnenburg or participation in the Summer Cuenca pro-

gram.

3. An approved travel/study experience and an intensive research project (GIS) during the Senior year. The research project may be combined with travel/study experience upon the approval of the B & E faculty.
4. An overseas internship (any semester) and an intensive research project during the senior year. The research project may be combined with the internship experience with the approval of the B & E faculty.
5. An internship in the United States with an agency or business firm that allows the student to gain experience in the international aspect of the firm or agency. An internship or study experience at the Washington Center could fulfill this option. The student also will be required to complete an intensive research project during the senior year. The research project may be combined with the internship experience upon approval of the Business & Economics faculty.

Major in Business Administration with a Specialized Program of Study In Management and Information Technology **51**

Credits

Business and Economics Courses		24
ECON201	Microeconomics	3
ACCT201	Principles of Accounting I	3
BUS301	Business Law	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS 302	Entrepreneurship	
or BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3
Math 205	Statistics	4
or BUS 252	Business Statistics	or 3
Required Computer Courses		9
CIS 111	Intro. Computer Usage	3
CIS 127	Intro to Programming	3
CIS 225	Databases	3
Business Electives		9
<i>chosen from:</i>		
BUS 351	Quantitative Methods	3
BUS 361	Management Information Systems	3
BUS 390	Special Studies	3
BUS 421	Strategic Marketing Management	3
BUS 451	Operations Management	3
BUS 490	Special Studies	3
CIS Electives		6
<i>chosen from:</i>		
CIS 224	Intro to Web Design	3
CIS 226	Object-Orient Programming	3
CIS 333	Intro to Computer and Info Organization	3
CIS 335	Computer Information Systems	3
CIS 337	Networking Essentials	3
Capstone Course		3
BUS 480	Senior Policy & Strategy Seminar	3

Major in Business Administration with a Specialized Program of Study In Management Ethics and Social Responsibility: 54 credits

Business and Economics Courses		33
ECON201	Microeconomics	3
ECON202	Macroeconomics	3
ACCT201	Principles of Accounting I	3
ACCT202	Principles of Accounting II	3
BUS301	Business Law	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3
CIS 111	Intro. Computer Usage	3
Math 205	Statistics	4
	or BUS 252 Business Statistics	or 3
Required Ethics Courses		9
PHI 212	Ethics	3
PHI 231	Business Ethics	3
RST 105	Ethical Topics	3
Capstone Course		3
BUS 480	Senior Policy & Strategy Seminar	3
Electives		9
<i>chosen from the following:</i>		
PHI 318	Social and Political Philosophy	3
PHI 333	Philosophy of Law	3
PHI 346	Environmental Philosophy	3
PHI 349	Bioethics	2
PHI 350	Ethical Theory	2
RST 311	Christianity and Social Action	3
POL 323	Conflict Resolution	3
POL 340	Politics of Race	3
POL 366	Politics of Sex	3
ECON341	Current Issues in International Economic Development	3
Other courses with prior approval of the Department		

Contract Majors in Business – Laurinburg Campus 48 credits

For students whose needs are different from the standard areas of emphasis, contract majors in Business may be arranged. A Business Administration contract major includes the Core Requirements and Capstone course from the regular Business Administration major and four courses (12 credits) of 300-400 level courses that would be appropriate for the theme of the contract. Examples of contract majors include: Business and Music Technology, Museum Management, and Business within the Political Environment. All contracts must be approved by the Departmental faculty and declared by midterm of the

first semester of the student's senior year.

Core Requirements **33**

ECON201	Microeconomics	3
ECON202	Macroeconomics	3
ACCT201	Principles of Accounting I	3
ACCT202	Principles of Accounting II	3
BUS301	Business Law	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3
CIS 111	Intro. Computer Usage	3
BUS 252	Business Statistics	3

Capstone Course **3**

BUS 480	Senior Policy & Strategy Seminar	3
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Electives **12**

For example, a contract major in Business Administration with an emphasis in Christian Education might select 12 elective credits from the following courses:

- RST 240 Christian Origins
- RST 212 Introduction to Christian Education
- RST 316 Ministry with Children
- RST 317 Ministry with Youth
- RST 340 History of Christian Thought
- BUS 495 Internship

Another example might be a contract major in Business Administration with an Emphasis in Pre-Law might select 12 elective credits from the following courses:

- POL 231 Introduction to Law
- POL 325, 335, or 345 Constitutional Law
- POL 323 Conflict Resolution
- PHI 333 Philosophy of Law
- BUS 395/495 Internship in Law

Contract Majors in Business – St. Andrews @ Sandhills **48 credits**

Students enrolled at St. Andrews @ Sandhills may complete a contract major in General Business Administration. A minimum of 48 credits is required for this major and at least 27 of the 48 credits must be taken at St. Andrews Presbyterian College. In order to ensure that the Departmental goal of familiarity with a thorough business plan is met, students who have taken any course entitled “Principles of Management” at another institution must take BUS 302 Entrepreneurship (3) at St. Andrews.

Core Requirements **33**

ECON201	Microeconomics	3
ECON202	Macroeconomics	3
ACCT201	Principles of Accounting I	3
ACCT202	Principles of Accounting II	3
BUS301	Business Law	3
BUS303	Management Communications	3
BUS321	Principles of Marketing Mgmt	3
BUS331	Principles of Management	3
BUS341	Principles of Financial Mgmt	3

CIS 111	Intro. Computer Usage	3	
BUS 252	Business Statistics	3	
Capstone Course			3
BUS 480	Senior Policy & Strategy Seminar	3	
Business & Economics Electives			12

Students will work with their faculty advisor to select upper-level business electives appropriate to their area of interest and proposed career path

Minors

Minor in Business and Economics (24 credits)

A student may pursue a minor in Business and Economics. A minor consists of 24 credit hours. Fifteen (15) of these hours must be ACCT 201, BUS 321, 331, 341, ECON 201 or 202. The remainder credits are business or economics electives.

Minor in Equine Business Management (28 credits)

A student who is not a business major may pursue a minor in Equine Business Management. A student majoring in business may pursue a minor in Equine Studies offered by the Sport Studies Department. The Equine Business minor requires ACCT 201, BUS 321, 331, 341, ECON 201, EQ 244, EQ 244L, EQ 340, EQ 350 and either EQ 249 or EQ 341. The student must take at least two Equitation courses at St. Andrews.